



Personalized Medicine Coalition, President



COMPANY OVERVIEW

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers, and payers, promotes the understanding and adoption of personalized medicine concepts, services, and products to benefit patients and health systems.

PMC works to ensure that policies and practices in the public and private sectors pave the way for personalized medicine.

Based in Washington, D.C., PMC works closely with its members, health systems, lawmakers, and agency officials to advance strategic priorities in three areas:

- → Education: to raise the profile and scope of personalized medicine, PMC proactively educates decision-makers and patients about how the field can make health systems more effective and efficient by targeting better treatments to only those who will benefit.
- → Advocacy: to help facilitate the development of personalized medicine tests and therapies, PMC advocates for continued investments in biomedical research as well as modernized regulatory, coverage and payment policies that support access to personalized medicine.
- → Evidence Development: to encourage the swifter adoption of personalized medicine by payers and health care providers, PMC helps build the evidence base necessary to demonstrate the clinical and economic value of personalized medicine.

WHAT IS PERSONALIZED MEDICINE?

→ Personalized medicine is an evolving field in which physicians use diagnostic tests and individual details about a person and their health to determine which medical treatments will work best for each patient or use medical interventions to alter mechanisms and/or behaviors that impact health. By combining data with an individual's medical history, circumstances, and values, health care providers can develop targeted prevention and treatment plans with their patients.

WHO DOES PERSONALIZED MEDICINE HELP?

→ In addition to targeting the right therapies to the right patients, personalized medicine can guide patients toward prevention strategies designed to ward off many diseases and conditions, including certain cancers, rare genetic diseases, and some chronic and infectious diseases.



HOW DOES PERSONALIZED MEDICINE HELP PATIENTS?

→ Personalized medicine can involve preventive, diagnostic, or treatment strategies.

PMC MEMBERS

Paradigm shifts, especially in medicine, do not happen just because the science or new technologies suggest they should. Based on that assumption, some 20 institutions representing different sectors of the health system publicly launched the Personalized Medicine Coalition in 2004 to improve upon one-size-fits-all, trial-and-error medicine.

With more than 200 member institutions, PMC's membership comprises more than 12 different stakeholder groups that cut across the entire health care spectrum, including industry, academia, venture capital, payers, providers, and patient groups. An international coalition, more than 20 percent of its members are headquartered outside of the U.S.

PMC TEAM



Edward Abrahams, Ph.D. President



Faswilla Sampson, M.S. Chief Operating Officer



Cynthia A. Bens Senior Vice President for Public Policy



Daryl Pritchard, Ph.D. Senior Vice President for Science Policy



Christopher Wells, M.P.A. Senior Vice President of Public Affairs



Kayla Brown Vice President of Membership & Development



David Davenport Public and Science Policy Manager



Lindsay Stephens
Director of Operations &
Secretary to the Board



BOARD OF DIRECTORS

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Lauren Silvis, J.D. - Senior Vice President of External Affairs, Tempus

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Michael Sherman, M.D., M.B.A., M.S. - Venture Partner, RA Capital Management

Gabriele Allegri, M.B.A. - Commercial Head, Precision Medicine, Johnson & Johnson Innovative Medicine

Antonio L. Andreu, M.D., Ph.D. - Scientific Director, EATRIS (European Infrastructure for Translational Medicine)

Dawn Cardeiro, M.S. - Director of Market Access Strategy, Roche Diagnostics North America

Brian Caveney, M.D. - Chief Medical & Scientific Officer, Labcorp

William S. Dalton, Ph.D., M.D. - Founder, Senior Advisor, Aster Insights

Stephen L. Eck, M.D., Ph.D. - Chief Medical Officer, MacroGenics

Helmy Eltoukhy, Ph.D. - Chairman, Co-CEO, Co-Founder, Guardant Health

Lori Frank, Ph.D. - President, Women's Health Access Matters

Sarah Hersey, M.S., M.B.A., R.A.C. - Vice President, Precision Medicine, Bristol Myers Squibb

Steffan Ho, M.D., Ph.D. - Vice President, Head of Translational Oncology, Pfizer

Richard Knight, M.B.A. - President, American Association of Kidney Patients

James W. Lillard, Ph.D. - Senior Associate Dean, Morehouse School of Medicine

Howard McLeod, Pharm.D. - Managing Director, Clarified Precision Medicine

J. Brian Munroe - Vice President, Government Affairs, Bausch Health Companies Inc.

Elizabeth O'Day, Ph.D. - CEO, Olaris

Joshua Ofman, M.D. - President, Grail

Prasanth Reddy, M.D. - Previously Senior Vice President and Enterprise Oncology Head, Labcorp

Cecilia Schott, Pharm.D. - Vice President, Head of Precision Medicine Portfolio Planning, GlaxoSmithKline

Apostolia M. Tsimberidou, M.D., Ph.D. - Professor, Department of Investigational Therapeutics, The

University of Texas MD Anderson Cancer Center

Michael J. Vasconcelles, M.D. - Chief Medical Officer, ImmunoGen

Jay G. Wohlgemuth, M.D. - Former Chief Medical Officer & Chief Scientific Officer, Quest Diagnostics;

Managing Partner, Trusted Health Advisors



Position Scope and Location President

The Personalized Medicine Coalition (PMC), an education, advocacy, and research organization, seeks a dynamic new President to provide effective, mission-focused leadership and management to the organization.

Based in Washington, DC, comprising a staff of eight talented and experienced professionals, PMC works to ensure that policies and practices in the public and private sectors pave the way for personalized medicine, an evolving field in which physicians use a variety of methods to determine which medical treatments will work best for each patient or use medical interventions to alter mechanisms and behaviors that impact health. By combining data from a variety of technologies or diagnostic tests with an individual's medical history, circumstances, and values, healthcare providers can develop targeted treatment and prevention plans with their patients.

Believing that paradigm shifts in medicine do not occur just because the science and new technologies suggest they should, PMC, a multi-stakeholder coalition that cuts across the entire healthcare spectrum, advocates for change that will increase investment in personalized medicine and facilitate its clinical adoption so that both patients and health care systems will benefit from improved outcomes and increased efficiency.

The incoming President should continue to build on the work that has been done for the last 20 years while also, in conjunction with the board, consider how to define future possibilities. This is a pivotal time in personalized medicine and a visionary leader with a passion for the mission has the opportunity to form a new movement that will positively impact the industry, and the patients served. The search committee is not limiting itself and holds the belief that there are different backgrounds and experiences for leaders that can usher PMC into a new era.

Location: Washington, DC

Number of Employees: 8

Reports to: Board of Directors

Major Responsibilities

→ Serve as a passionate and visionary builder and advocate, representing PMC to the scientific, healthcare, and business/financial communities; drive awareness and continue to build on the success



- of the last 20 years; represent the programs and point of view of the organization to global agencies, organizations, industry partners, and the general public.
- → Ensure that the short-and long-term strategic direction aligns with and carries out the organization's mission; build the organization and expand PMC's reach to advance its mission; identify, evaluate, and report on opportunities in the marketplace that are aligned with, and would help achieve, the organization's mission and goals.
- → Drive planning with the internal team and Board in setting direction and determining strategies to meet and exceed growth goals; lead effective and timely communications with the Board to support informed decisions impacting progress for the coalition; as appropriate seek the Board's involvement in policy decisions, fundraising, and overall visibility in the healthcare and life science communities.
- → Secure funds and develop strategies to support and expand PMC's mission.
- → Educate the life sciences industry as well as decision-makers and patients on the challenges and successes in the personalized medicine space; align programs, staff, and constituent groups with the mission of the organization; expand the organization's reach through partners and new relationships with coalitions and consortiums to continue to exponentially build awareness and advance the movement.
- → Engage policymakers to advocate for continued investments in biomedical research as well as modernized regulatory, coverage, and payment policies that support access to personalized medicine; turn policy into action.
- → Be a mindful steward of the organization's financial resources; serve responsibly in support of fiscal management that operates within approved budget and ensures maximum resource utilization.
- → Foster a positive, effective, and inclusive culture, including the ability to create a diverse and efficient organization and the ability to hire, release, evaluate, and develop staff.

Position Requirements & Ideal Experience

- → Experience in Washington and the policy landscape as well as non-profit management; understand the role that policy plays and how to translate policy into action; politically savvy.
- → Fundraising experience and strong connections with stakeholders across industry, research, providers, and nonprofits; clear understanding of how to build the financial contributions and the financial base.
- → Proven experience in sound fiscal management including budgets, forecasting, financial metrics, etc.
- → Ability to articulate a deep understanding of personalized medicine with a strong appreciation for innovation and technology.
- → Recognized and respected leader who can help facilitate how personalized medicines are developed and delivered.



- → Experience working in or with one of the following:
 - Pharmaceutical/biotech, medical device, diagnostic, and/or clinical service fields with the ability to effect change regarding their respective strategies.
 - o A patient advocacy/consortium/foundation.
 - A technology-enabled, patient-centric organization.
- → Background working in a consensus-building environment with multiple stakeholders and membership organizations.
 - Ideal experience is bringing together partners, adjacent consortiums, and/or coalitions to build and accelerate a movement.
 - o Ability to work effectively in a small organization with an eye toward growth.
- → Ability to ideate and convey a vision of PMC's strategic future to staff, board, and members.
- → Global experience and mindset.
- → Proven team builder; ability to attract the best and brightest talent and lead to success.
- → Strong public speaking ability.
- → Advanced degree in medicine, science, or comparable experience in management.

Personal and Professional Characteristics

- → Operates with integrity; authentic; transparent; relatable
- → Belief in and passion for the mission; patient-centric
- → Growth mindset; builder not only of organizations but of people; entrepreneurial
- → Strategic; visionary and creative thinker with a passion for new ideas
- → Motivating and inspiring; connects at all levels; relationship-builder
- → High level of emotional intelligence
- → Possesses humility and a sense of humor
- → Accountable; drives results; execution-oriented
- → Collaborative team builder and leader
- → Confident and dynamic personality
- → Decisive; ability to make sound decisions; analytical
- → Resilient; adaptable; solutions-oriented

If you are interested in applying for this position or nominating a colleague for it, please send a CV and a letter of interest or nominating letter to

Kim Wilson at kimd@slonepartners.com.



BIOGRAPHIES



LESLIE LOVELESS
CEO & Managing
Partner

Direct: 317.727.5050 leslie@slonepartners.com

Leslie brings nearly 20 years of healthcare industry and executive search experience to Slone Partners. She joined the firm in 2007, became Chief Operating Officer in 2014 and CEO in 2016.

At Slone Partners, Leslie acts as the leader of the organization as well as the head of the Executive Search team. Her involvement with clients and candidates enables her to understand the key motivations of each. As Chief Executive Officer, Leslie's focus extends to cultivating new business partnerships and expanding relationships with existing clients. Through Leslie's leadership, life sciences and biotechnology have emerged as the primary client base for Slone Partners.

Dedicated and results-driven, Leslie assists Slone Partners' clients in establishing clear objectives and developing customized hiring strategies to meet their unique recruitment needs. Leslie's thorough knowledge and understanding of life sciences and business give her the ability to deliver exceptional counsel to clients and keep Slone Partners on the leading-edge of the industry.

Prior to becoming CEO and Head of Recruitment at Slone Partners, Leslie had a successful career in healthcare sales. She used her background in education as National Sales Trainer with Quest Diagnostics and later Director of Training and Development for AmeriPath.

Early in her career, Leslie spent more than five years as an educator where she honed effective communication skills and a passion for helping others realize their full potential. Leslie graduated cum laude with a Bachelor of Arts in English from Indiana State University and with honors, earning a Master of Arts in English from Butler University.



KIM WILSON SVP, Executive Search & Partner

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Kim Wilson serves as Senior Vice President, Executive Search and Partner at Slone Partners. Kim's approach to executive search begins with taking the time to understand the business of our clients, the challenges their leaders are facing, and their strategic goals. Using these insights, she delivers the right people in a way that truly aligns with each client's company culture and reflects the goals she has been asked to help them achieve. Kim has been instrumental in building high-performance leadership teams in start-ups, turnarounds, and well-established organizations. She has a proven track record of identifying and aligning leaders with companies that are publicly traded, private equity and venture capital-backed, and nonprofit.

With more than twenty years of experience in the healthcare and life sciences industries, Kim is an expert on talent in biotech, life sciences, diagnostics, healthcare, digital health, and medical technology sectors. Prior to joining Slone Partners, she worked in commercial roles with Quest Diagnostics, Cardinal, and McKesson.

Kim consistently delivers exceptional executive leaders in the areas of operations, finance, commercialization, legal, clinical, scientific, reimbursement, regulatory affairs, and more. She places key strategic leaders from the VP level to the C-suite and boardroom.

A native Texan, Kim is a Dallas Cowboys fan and enjoys spending time reading, gardening, traveling, and cooking. She studied Communications at Dallas Baptist University.





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