



PERSONALIZED
MEDICINE COALITION

MEMBERSHIP PROSPECTUS

The Personalized Medicine Coalition, representing innovators, scientists, patients, providers and payers, promotes the understanding and adoption of personalized medicine concepts, services and products to benefit patients and the health system.



PARADIGM SHIFTS, ESPECIALLY IN MEDICINE, DO NOT HAPPEN JUST BECAUSE THE SCIENCE OR NEW TECHNOLOGIES SUGGEST THEY SHOULD.

Based on that assumption, some 20 institutions representing different sectors of the health care system launched the Personalized Medicine Coalition in 2004 to develop a new medical paradigm that links treatment decisions to diagnostics.

Believing in an ecosystem of shared value across multiple stakeholders, the Coalition advocates for changes that will increase investment in personalized medicine and facilitate its clinical adoption so that both patients and health systems will benefit from improved health care and increased efficiency.

WHAT IS PERSONALIZED MEDICINE?

Personalized medicine is an evolving field in which physicians use diagnostic tests to determine which medical treatments will work best for each patient. By combining the data from those tests with an individual's medical history, circumstances and values, health care providers can develop targeted treatment and prevention plans.

PMC WORKS TO ENSURE THAT POLICIES AND PRACTICES IN THE PUBLIC AND PRIVATE SECTORS PAVE THE WAY FOR PERSONALIZED MEDICINE.

Based in Washington, D.C., PMC works closely with health systems, lawmakers and agency officials to advance strategic priorities in three areas:

- **Education:** To raise the profile and scope of personalized medicine, PMC proactively educates decision-makers about how the field can make the health system more effective and efficient by targeting treatments to only those patients who will benefit.
- **Advocacy:** To help facilitate the development of personalized medicine tests and therapies, PMC engages regulators and other policymakers to advocate for continued investments in biomedical research as well as modernized regulatory, coverage and payment policies that support access to personalized medicine.
- **Evidence Development:** To encourage the swifter adoption of personalized medicine by health care providers, PMC helps build the evidence base necessary to demonstrate the clinical and economic value of personalized medicine.

“Personalized medicine is transforming the practice of medicine, and PMC is playing a critical role in bringing together all of the stakeholders to help make that happen.”

— *Raju Kucherlapati, Ph.D., Paul C. Cabot Professor of Genetics, Harvard Medical School*

PMC MEMBERS ARE LEADING THE MOVEMENT TOWARD PERSONALIZED MEDICINE TO BENEFIT PATIENTS AND HEALTH SYSTEMS AROUND THE WORLD.

MEMBER COMMITTEES/WORKING GROUPS

- **PMC's Public Policy Committee** helps shape emerging legislative, regulatory and reimbursement policies in the public sector.
 - **PMC's Patient Advocacy Organization Working Group** assesses the extent to which emerging policy developments will inhibit or encourage personalized, patient-centered health care.
 - **PMC's Pharma and Diagnostics Working Group** assesses the extent to which emerging policy developments will inhibit or encourage the development of personalized medicine products and services.
- **PMC's Science Policy Committee** helps inform the medical practices of health care providers and the reimbursement policies of commercial payers.
 - **PMC's Health Care Working Group** develops best practices for health care providers delivering personalized medicine.

MEMBER BENEFITS

CONTACT
2,000+

leaders in personalized medicine via PMC's member database

INTERACT WITH
200+

thought leaders from Congress, FDA, CMS and the private sector at member meetings and events

SAVE
40%

on registration for the Annual Personalized Medicine Conference

PMC MEMBERSHIP

PMC is an international, multi-stakeholder 501(c)3 nonprofit organization with members that are committed to science-driven, evidence-based health care.

CLINICAL LABORATORY TESTING SERVICES

AlphaGenomix Laboratories
Laboratory Corporation of America (LabCorp)
Natera
Quest Diagnostics

DIAGNOSTIC COMPANIES

Agendia NV
Alacris Theranostics GmbH
Almac Diagnostics
Asuragen, Inc.
Caprion Proteomics
CareDx, Inc.
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Cofactor Genomics
Diaceutics
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Roche Diagnostics Corporation
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SomaLogic, Inc.
Veracyte

EMERGING BIOTECH/ PHARMACEUTICAL COMPANIES

AveXis
Freenome
Immatics US
Loxo Oncology
Neon Therapeutics
Regeneron Genetics Center
Relay Therapeutics
Tango Therapeutics
Unum Therapeutics
WuXi NextCode

HEALTH INSURANCE COMPANIES

Harvard Pilgrim

INDUSTRY/TRADE ASSOCIATIONS

American Clinical Laboratory Association
BIO (Biotechnology Innovation Organization)
Biocom
PhRMA

IT/INFORMATICS COMPANIES

2bPrecise
Change Healthcare
Concert Genetics
Cota Healthcare
DNAexus
Flatiron Health
GNS Healthcare
M2Gen
Medidata
Progknowse Inc.
Seven Bridges
Syapse
XIFIN, Inc.

LARGE BIOTECH/ PHARMACEUTICAL COMPANIES

Amgen, Inc.
Astellas Pharma Global Development
AstraZeneca Pharmaceuticals
Bausch Health Companies
Boehringer-Ingelheim
Bristol-Myers Squibb
Celgene
Eli Lilly and Company
Genentech, Inc.
GlaxoSmithKline
Johnson & Johnson
Merck & Co.
Novartis
Pfizer, Inc.
Takeda Pharmaceuticals, Inc.

NUTRITION, HEALTH & WELLNESS COMPANIES

International Vitamin Corporation

PATIENT ADVOCACY GROUPS

Accelerated Cure Project for Multiple Sclerosis
Alliance for Aging Research
Alzheimer's Foundation of America
Asian & Pacific Islander American Health Forum
Bonnie J. Addario Lung Cancer Foundation
Bulgarian Association for Personalized Medicine
Clarity Foundation
Colorectal Cancer Alliance
Emily's Entourage
Fight Colorectal Cancer
Food Allergy Research & Education
Friends of Cancer Research
Global Liver Institute
HealthyWomen
International Cancer Advocacy Network ("ICAN")
Lung Cancer Alliance
LUNgevity Foundation
Multiple Myeloma Research Foundation
National Alliance Against Disparities in Patient Health
National Alliance for Hispanic Health
National Blood Clot Alliance
National Health Council
National Patient Advocate Foundation
OpenOme
Team Trevor
THRIVORS

**PERSONALIZED
MEDICINE SERVICE
PROVIDERS**

23andMe
Genome Medical
Intervention Insights
Michael J. Bauer, M.D.,
& Associates, Inc.
MolecularHealth
N-of-One, Inc.
Panaceutics
Sema4
Tempus

**RESEARCH,
EDUCATION &
CLINICAL CARE
INSTITUTIONS**

American Association
for Cancer Research
(AACR)
American Medical
Association (AMA)
Association for
Molecular Pathology
(AMP)
Baylor Health Care
System Precision
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Brigham and
Women's Hospital,
Genomes2People
Research Program
Brown University
Business Finland
Cambridge Cancer
Genomics
Cancer Treatment
Centers of America
Center for Medical
Technology Policy
The Christ Hospital
College of American
Pathologists
Colorado Center for
Personalized Medicine
Coriell Institute for
Medical Research
CREATE Health
Translational Cancer
Centre, Lund
University
Duke Center for
Research on
Personalized Health
Care
Essentia Institute of
Rural Health
European Infrastructure
for Translational
Medicine

Geisinger
Genome British
Columbia
Genome Canada
Harvard Business School
Helmholtz Zentrum
München
Hospital Albert Einstein
Inova Health System
Instituto de Salud
Carlos III
Intermountain
Healthcare
The Jackson Laboratory
Johns Hopkins
Individualized Health
King Faisal Specialist
Hospital and Research
Centre
Manchester University
School of Pharmacy
Marshfield Clinic
Mayo Clinic
MD Anderson
– Institute for
Personalized Cancer
Therapy
Mission Health,
Fullerton Genetics
Center
MIT Center for Precision
Cancer Medicine
Moffitt Cancer Center
National Pharmaceutical
Council
Nicklaus Children's
Hospital
North Carolina
Biotechnology Center
NorthShore University
HealthSystem
Ontario Genomics
Institute
Partners HealthCare
Personalized Medicine
Precision Health
Initiative at Cedars-
Sinai
Precision Medicine
Alliance, LLC
Qatar Biobank
Quebec Network
for Personalized
Health Care
Rutgers Cancer Institute
of New Jersey
Sanford Imagenetics,
Sanford Health
Stanford University
School of Medicine

Swedish Cancer
Institute
Thomas Jefferson
University
UC Davis Mouse Biology
Program
University of Alabama,
Birmingham
University of Arizona
Health Sciences
University of California,
San Francisco (UCSF)
University of
Pennsylvania Health
System
University of Rochester
University of South
Florida Morsani
College of Medicine
Vanderbilt University
Medical Center
Wake Forest Baptist
Medical Center
West Cancer Center

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COMPANIES**

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Thermo Fisher Scientific

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Consulting
Bioscience Valuation
BSV GmbH
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Boston Healthcare
Associates
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Bruce Quinn Associates
Cambridge Healthtech
Institute
Center for Individual
Opportunity
Ceres Health Research
ConText
ConvergeHEALTH by
Deloitte
CRD Associates, LLC
Credit Suisse
Defined Health
Dr. Nai Chi Chan
EdgeTech Law, LLP
EY Parthenon
Foley & Lardner, LLP
Foley Hoag, LLP

Genome magazine	McDermott Will & Emery	William P. Stanford, M.D., Ph.D.
Goldbug Strategies, LLC	Ogilvy	VENTURE CAPITAL
Harry Glorikian	Opus Three, LLC	GreyBird Ventures, LLC
Health Advances, LLC	Personalized Medicine Partners	Health Catalyst Capital Management, LLC
Hogan Lovells, LLP	Potomac Law Group	Kleiner Perkins Caufield & Byers
Innovation Horizons	Powering Precision Health Summit	Section 32
Jane Binger, Ed.D.	Slone Partners	Third Rock Ventures, LLC
Jared Schwartz, M.D., Ph.D., LLC	<i>The Journal of Precision Medicine</i>	
L.E.K. Consulting		

DUES STRUCTURE

Large Public Corporation	\$29,000
Small Public Corporation	\$14,500
Trade Association	(based on revenues)
Private Corporation >50 FTEs	\$5,775
Professional Society	\$5,775
Private Corporation <50 FTEs	\$3,500
Strategic Partner	\$2,900
Research, Education & Clinical Care Institutions	\$2,900
Sole Proprietor	\$1,150
Patient Advocacy Group	\$500

Visit pmc.portal.membersuite.com to join the Coalition.

For more information, contact Kayla Smith,
Director, Membership & Development, at
ksmith@personalizedmedicinecoalition.org
or 202-589-0070.

STAFF

Edward Abrahams, Ph.D.
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Cynthia A. Bens
*Senior Vice President,
Public Policy*

Daryl Pritchard, Ph.D.
*Senior Vice President,
Science Policy*

Faswilla Sampson, M.S.
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**PERSONALIZED
MEDICINE COALITION**

1710 Rhode Island Ave., NW, Suite 700
Washington, DC 20036

P: 202.589.1770

pmc@personalizedmedicinecoalition.org